

Nominate Your Passion
Grant Proposal Application

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Which UN Millennium Goal does this proposal utilize? You can check more than one.

End Poverty and Hunger Universal Education Gender Equality Child Health
 Maternal Health Combat HIV/AIDS Environmental Sustainability Global Partnership

Where is this project's work located? USA headquartered, international reach for Pledges

Is this a registered charity with a 501-c3 United States Tax code? Yes. The registered charity arm of the Climate Mobilization is "The Climate Mobilization Project" (CMP), a 501c(3) under the code of the U.S. Internal Revenue Service.

Project Description Form

Project Contact Person: Joshua King, Operations Administrator, TCM

Project's Address: PO BOX 150387, Brooklyn, NY

Telephone: 660-631-9700

Fax: N/A

Email address: Joshua@TheClimateMobilization.org

Website: www.TheClimateMobilization.org

1. Date the project was established.

The project was established in 2015. Climate Mobilization Project (CMP), a 501(c)(3) affiliated with The Climate Mobilization (TCM), supports our local chapters across the country by developing educational materials, organizing strategies, and policy proposals. We also conduct outreach and education to other climate groups (at both local and national levels), working to turn climate incrementalism into climate immediacy. The Climate Mobilization (TCM), a 501(c)(4), focuses on getting elected officials and political candidates to support a WWII-scale climate mobilization through policy advocacy and candidate recruitment.

2. Describe the project, its purpose or mission, and the "Parent or Umbrella" Organization (if any) administering the project? (For example, The Salvation Army, UNICEF)

The Climate Mobilization is a national grassroots campaign that recognizes the climate crisis and the acute threat it poses for billions of humans, millions of species, and civilization itself. We are creating a WWII-scale climate mobilization that restores a safe and stable climate through education, outreach, and local chapter cultivation in the U.S. and internationally. The need for a WWII-scale climate mobilization is backed by a hidden consensus among climate experts and thought leaders: Bill McKibben, Al Gore, Bernie Sanders, Ted Turner, and AFL-CIO President Richard Trumka. We created The Climate Mobilization because no climate groups advocated and organized for this scale of intervention. The hunger for large-scale climate solutions is clear: TCM has expanded rapidly, with 12 chapters in 8 states working to mobilize local communities, host coordinated events, and recruit elected officials. Our volunteers are dedicated and active, often working over 20 hours per week. In January 2016 our "Climate Emergency Caucus" in Des Moines drew national attention to how climate voters are shaping presidential elections. During the Democratic Debate in April 2016, Bernie Sanders advocated a WWII-scale approach to solving the climate crisis, and our message has continued to draw national and international appeal--from U.N. protests to formal adoption of a climate mobilization strategy in the United States Democratic Party Platform.

3. How did you find out about this project and how have you supported it?

I have known the co-founder, Margaret Salamon, since 2010, and began following the work of TCM in September of 2015. I have been involved for one year, and I now advocate, consult on development, and participate in the group, as well as participate on social media, at rallies, and presentations for climate mobilization activities. I have also contributed, fundraised, and added support with some volunteer development consultancy. I have taken the Pledge to Mobilize, and was an active participant at the UN Die In in New York City.

I also secured a speaking engagement at a local film festival to spread awareness of the climate crisis and the need to transform human civilization in order to save the planet. Importantly, I introduced TCM to FAWCO in Jan 2016. The Task Force subsequently published TCM's information on its website, and placed information at the Frankfurt Interim Meeting. I was advised by FAWCO Liaison to the UN to bring this to FAUSA for financial support through this grant. I was also told that the NGO CSW will have a focus on Women and Environment and that The Climate Mobilization may be ideal for creating a panel.

4. Please provide information regarding staff of the proposed project (size of staff, number of paid staff, number of volunteers, etc.):

TCM has 6 principal team members, but no paid staff. We are fueled by volunteers' commitment to addressing the climate emergency, and we have 10 high-level volunteers with positions throughout the organization—some who volunteer more than 20 hours a week. In addition, TCM occasionally utilizes the expertise of a few consultants and contractors for specialized and technical work.

5. How will the grant be used and how will it benefit the community?

Because TCM has no paid staff, grant support will have a direct impact on the community by sustaining operational costs including technology fees, printing, media campaigns, and consulting expenses normally covered out-of-pocket by volunteers across the country. Specifically, \$1000 will be reserved for national operating expenditures (web hosting, technical consulting, and legal fees), and \$1000 will be reserved for reimbursing volunteers for local organizing expenses (i.e., printing, site fees, T shirts, banners, food for meetings or travel). This will allow local organizers to launch major campaigns toward climate mobilization in their communities, recruit additional volunteers, and cover local chapter expenses, centered around a resilient and vibrant operational core.

6. In one year how will the grant's impact on the project be measured? Please provide the name, address, telephone number and E-mail information of the person who will be responsible for providing the one year achievement information to FAUSA.

1. Objective 1: Sustain and grow web presence and organizational core.
 - a. Maintain core operations and legal compliance through web hosting, technical consulting, and legal fees. Measured through sustained legal compliance.
 - b. Fund online media blast reaching 2,000 new individuals and generating 300 new pledgers. Measured through web analytics on the NationBuilder and ActBlue online platforms.
2. Objective 2: Recruit 50 new volunteers through local Climate Mobilization chapters internationally.

- a. Support the growth of at least 5 local chapters (existing or new) through campaign funding support, with 50 new volunteers internationally. Measure recruitment through Organizer phone calls and rally attendance.
- b. Fund volunteer reimbursement to recoup mobilization related expenses for local volunteers around the country. Measured through expense reimbursement requests from local chapter volunteers.